



society for the prevention of teen suicide

2024 Society for the Prevention of Teen Suicide Leadership Circle

Being part of the Society for the Prevention of Teen Suicide Leadership Circle means joining a distinguished group of donors dedicated to supporting youth mental health and suicide prevention. The sponsorship tiers within the Leadership Circle provide an opportunity for sponsors to align with messaging that reflects their desired contributions to the mission of SPTS, supporting the well-being of our children, families, and communities. By choosing to be part of the Leadership Circle, you ensure that essential programs, services, and resources remain available, accessible, and tailored to the needs of those we serve. At SPTS, we are committed to helping you find a level of support that resonates with your philanthropic goals and sponsorship fit. Each tier offers a variety of benefits designed to promote your organization and amplify your impact in the community.

Leadership Circle Tiers

Strengthening Communities Sponsorship \$25,000

Strengthening Communities sponsorship level offers a profound opportunity to support the vital mission of the Society for the Prevention of Teen Suicide (SPTS). By investing in this level, sponsors directly contribute to building resilient networks around our youth, fostering a safer and more supportive environment for their mental health. Through partnerships at this level, sponsors actively participate in initiatives aimed at empowering communities with resources and education to recognize and prevent teen suicide. Every contribution at the Strengthening Communities level amplifies the impactful work of SPTS, reinforcing the crucial message that together, we can save lives and nurture the well-being of our youth.

Promoting Youth Resilience Sponsorship \$15,000

Promoting Youth Resilience sponsorship level represents a deep commitment to fostering resilience among young people, aligning perfectly with the core mission of the Society for the Prevention of Teen Suicide (SPTS). As a sponsor at this level, you recognize that a comprehensive approach uplifts all youth, ensuring they feel seen, heard, and validated in their struggles. By lending your hope and resilience, you send a powerful message to the young individuals we serve: they are not alone in their journey. Your sponsorship at this level directly contributes to programs and initiatives aimed at equipping youth with the tools and support they need to navigate life's challenges with strength and resilience.

Break the Stigma Sponsorship \$10,000

Break the Stigma sponsorship level embodies a courageous commitment to shattering the shame and stigma surrounding mental health and suicide. By embracing this sponsorship, you demonstrate a steadfast desire to dismantle the barriers and fears that hinder young people from accessing critical interventions. Your support at this level exemplifies a dedication to aligning with the core values of the Society for the Prevention of Teen Suicide (SPTS), which prioritize providing equitable and inclusive programs and resources that support the well-being of all youth. Together, we strive to create a community where mental health conversations are open, stigma-free, and where every young person feels empowered to seek the help they deserve. Your sponsorship plays a vital role in fostering a culture of acceptance and understanding.

Friends Help Friends Sponsorship \$5,000

Friends Help Friends sponsorship level provides a meaningful opportunity to spread the message that help and hope are here. Reflecting on the invaluable friendships of our own youth, we remember the impact they had on our lives, creating cherished memories and providing unwavering support through difficult moments. Now, more than ever, the presence of supportive friends is vital. At SPTS, we emphasize the importance of seeking out a friend or Trusted Adult when struggling with mental health challenges and teaching our youth that reaching out for support can be lifesaving. Your sponsorship at this level not only demonstrates the power of friendship but also directly contributes to initiatives that promote mental health awareness and encourage help-seeking behaviors among young people.

Leadership Circle Assets

Strengthening Communities Sponsorship \$25,000

- Recognized as Title/Lead Sponsor at SPTS 2024 Events, receiving associated marketing assets
 - Golf & Tennis Classic (includes all premier benefits)
 - Women of Wellness & Wonder Luncheon* (includes all premier benefits)
 - Fall Celebration (includes all premier benefits)
- Company logo on SPTS website homepage
- Monthly social media spotlight (as Strengthening Communities sponsor)
- Company name (hyperlink) included in SPTS bi-monthly newsletter
- 1 Community presentation to an audience of your choice (virtual | in-person)

***Highlighted asset: 60 second company/organization infomercial (appears on SPTS social media, special eblast highlighting your organization, and in SPTS newsletter)**

Event Premier Benefits include tickets (foursomes), logo on invitations, media mentions, ads/marketing, event communications, and event signage

Promoting Youth Resilience Sponsorship \$15,000

- Recognition at SPTS 2024 Events
- Golf Outing assets include:
 - 1 foursome
 - 4 dinner reception tickets
 - Full page ad in the event journal
 - Company logo on event registration page
 - Company name (hyperlink) on all event communications
- Women of Wellness & Wonder assets include:
 - 8 Luncheon tickets
 - 2x social media recognition posts
 - Company logo on the invitation
 - Company logo on event registration page
 - Press release mention
 - Event signage
 - Logo on event program
- Fall Celebration assets include:
 - 8 event tickets
 - Company logo on event registration page
 - Social media mention
 - Event signage
 - Company name (hyperlink) on all event communications
- Company logo on SPTS website homepage
- Monthly social media spotlight (as Promoting Youth Resilience sponsor)
- Company name (hyperlink) included in SPTS bi-monthly newsletter
- 1 Community presentation to an audience of your choice (virtual | in-person)

Break the Stigma Sponsorship \$10,000

- Recognition at SPTS 2024 Events
- Golf Outing assets include:
 - 1 foursome
 - Company logo on event registration page
 - Full page ad in the journal
 - Company name (hyperlink) on communications
- Women of Wellness & Wonder assets include:
 - 6 Luncheon tickets
 - 1x social media recognition post
 - Company logo on the invitation
 - Company logo on event registration page
 - Event signage
 - Logo on event program
- Fall Celebration assets include:
 - 6 event tickets
 - Name/logo on event page registration
 - Event signage
 - Company name (hyperlink) on communications

- Company logo on SPTS website homepage
- 6 social media posts (as Break the Stigma sponsor)
- Company name (hyperlink) included in SPTS bi-monthly newsletter

Friends Help Friends Sponsorship \$5,000

- Recognition at SPTS 2024 Events
- Golf Outing assets include:
 - 2 golf registrations
 - Name/logo on event registration page
 - ½ page ad in ad journal
 - Event signage
- Women of Wellness & Wonder assets include:
 - 4 Luncheon tickets
 - 1x social media recognition post
 - Event signage
 - Logo on event program
- Fall Celebration assets include:
 - 4 event tickets
 - Event signage
 - Company name mention in communications
- 4 social media posts (as the Friends Help Friends sponsor)